

FOR IMMEDIATE RELEASE

The Sukhothai Spa Unveils a Tranquil Oasis in the Heart of Bangkok A Serene Blend of Ancient Culture and Modern Luxury

Sukhothai (Thai: atunie, pronounced Su Ko Tai) is renowned as one of Thailand's seventy-six provinces, nestled in lower northern Thailand. Translating to 'dawn of happiness,' Sukhothai serves as the muse for our newly unveiled spa, The Sukhothai Spa, where ancient Sukhothai-style culture is artfully infused into our design and ambiance. Here, we invite guests and members on a journey to a tranquil, spiritual, and soothing haven—a serene escape for relaxation and rejuvenation, with nature's embrace as our guiding force.

Alexander Schillinger, General Manager of The Sukhothai Bangkok, shares the inspiration behind The Sukhothai Spa's creation. The discovery of over 7,000 square meters of lush gardens adjacent to the hotel sparked the vision to provide guests with a spa experience immersed in the harmonious embrace of nature at the heart of bustling Bangkok.

Collaborating with leading design and architecture firms, we transformed this vision into reality. By strategically positioning the main building to capture captivating views of lush greenery and incorporating traditional Thai houses as iconic landmarks, we've elevated the overall guest experience. Landscape Architecture Design Concept:

The Sukhothai Bangkok's design team seamlessly blends Thai architecture and landscape design, creating an architectural gem that mirrors the ambiance of a hidden village within a lush garden. Drawing inspiration from Wat Sri Chum, a revered temple, our design integrates elements that capture the temple's grandeur, offering guests a delightful surprise with every exploration of the hotel grounds.

The Sukhothai Spa is an urban oasis, a sanctuary dedicated to wellness. Our spa meticulously combines traditional, result-driven, and modern practices from diverse cultures to provide a comprehensive range of treatments. Designed as a retreat from city life, our spa features hand-picked, highly trained professionals committed to delivering personalized attention, setting The Sukhothai Spa apart in the realm of wellness.

Our extensive array of services includes massage therapy, beauty treatments, hammams, yoga, Pilates, meditation classes, personalized nutrition advice, and fitness training. The in-house facilities, such as a salt-water lap pool, hot tubs, saunas, steam rooms, a state-of-the-art technology facial room, and dedicated spaces for yoga, Pilates, and meditation, further enhance the guest experience.

Concept of the Treatment Rooms:

Presidential Hammam: The Presidential Hammam welcomes guests with warm-toned materials, including a traditional wooden Thai door adorned with elegant bronze handles. Luxurious green natural stone finishes on hammam beds evoke serenity and harmony with nature. The two-step recessed ceiling pays homage to Wat Sri Chum, creating a captivating focal point. Terracotta mosaic tiles in the wet zone symbolize the texture of a lotus leaf, enhancing the room's symbolism and elegance.

Hammam Room: Inspired by Middle Eastern and North African bathing rituals, our Hammam Room offers a bespoke and private experience promoting physical cleansing, relaxation, and well-being.

Treatment Room: Located on the second floor, the treatment rooms embrace a simple and direct representation of Thai architecture. Bright and relaxed, with a 'Pra-Kon' wall pattern representing the Thai house, the space exudes contemporary beauty. High ceilings and curved shapes add delicacy and softness, complemented by a jacuzzi tub using green terrazzo and light green mosaic.







For discerning health and wellness enthusiasts seeking an escape from bustling city life, The Sukhothai Spa is the ultimate solution. The luxury spa complex is set to launch in quarter one of 2024.

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Editor note – The Sukhothai Bangkok, a 210-room gem and a proud member of the Small Luxury Hotels of the World, continues to garner accolades. Offering Thailand's epitome of luxury, our ancillary facilities include the spa, a gym, and a 25-meter outdoor swimming pool. With modern meeting spaces and exceptional culinary encounters, we proudly stand as one of the Kingdom's premier hospitality brands. Explore more at https://www.sukhothai.com/bangkok/en

> For further information or high-resolution images, please contact: Chutima Limpasurat - Director of Marketing Communications Tel: +66 (0) 2 344 8671 or chutima.l@sukhothai.com Thank you for your continued support to The Sukhothai Bangkok



